

Name of the Faculty : Mrs.S. Usharani
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Educational Qualification:

Qualification	Year of Passing	Name of the College	Name of the University	% of Marks / Grades Obtained
B.Com.,	2006	M.V. M. Govt. Arts College for Women, Dindigul	Mother Teresa Women's University, Kodaikanal	70% First Class
M.Com.,	2008	G.T.N. Arts College, Dindigul	Madurai Kamaraj University, Madurai	72% First Class
M.Phil., Commerce	2010	Evening College, Madurai Kamaraj University, Madurai	Madurai Kamaraj University, Madurai	70% First Class
B.Ed., Commerce	2011	Sakthi College of Education & Research, Oddanchatram	Tamil Nadu Teachers Training Institute	78% Distinction

- ➡ Title of the M.Phil., Dissertation: A Study on Readers Satisfaction towards Tamil Newspaper with Special Reference to Dinamalar

Research Publications:

- ➡ Role of Supermarket in Developing Country, Role of Agribusiness in Sustainable Rural Entrepreneurship Development, ISBN: 978-81-920808-7-1, 20th August 2015.
- ➡ Problems & Prospects of Rural Entrepreneurship, Role of Agribusiness in Sustainable Rural Entrepreneurship Development, ISBN: 978-81-920808-7-1, 20th August 2015.
- ➡ A Study on Customer Satisfaction towards Online Payment System in Dindigul, Online Marketing of Services in the Globalization Era, ISBN: 978-81-929458-4-2, 15th March 2016.
- ➡ Green Initiatives of Godrej Company Limited, Green Management in India & Abroad, ISBN: 978-81-828603-2-2, 12th August 2016.

- ➡ Problems & Prospects of Women Entrepreneurship in Dindigul, Social Entrepreneurship and Growing Business Opportunities in India, ISBN: 978-93-81723-760, 24th August 2017.
- ➡ An Overview of Customer Relationship Management, Bodhi International Journal of Research, ISSN: 2456-5571, April 2018.
- ➡ Shopping Mall Management System in PHP, IJIRSET, ISSN: 2319-8753, March 2021.

Papers Presented in Conference/Seminar/Symposium/Workshop:

Programme	Title of the Paper	Theme of the Programme	Venue	Date
National Level Conference	Problems & Prospects of Women Entrepreneurship in Dindigul	Social Entrepreneurship and Growing Business Opportunities in India	V.H.N.S.N. College, Virudhunagar	23.08.17 & 24.08.17
International Level Conference	An Overview of Customer Relationship Management	Commerce, Economics & Management- An Interdisciplinary Perspective	Mangayarkarasi College of Arts & Science, Madurai	26.02.18
National Level Conference	Problems & Prospects of Women Entrepreneurship in Dindigul	Social Entrepreneurship and Growing Business Opportunities in India	V.H.N. S.N. College, Virudhunagar	23.08.17 & 24.08.17
International Seminar	Globalization in International Business	Recent Business Trends in Globalized Era	St. Antony's College of Arts & Science for Women, Dindigul	03.09.15
State Level Seminar	Participated	Women Empowerment in the Present Scenario	Sakthi College of Arts and Science for Women, Oddanchatram	24.01.20
State Level Seminar	Participated	Research Metrics & Profile Management System	M.V. M. Govt. Arts College for Women, Dindigul	13.03.21
National Level Seminar	Participated	Strategical Sketching of Post Pandemic Transformation in Indian Trade and Commerce	Sakthi College of Arts and Science for Women, Oddanchatram	23.03.21
Workshop	Participated	Customer Relationship Management in Banking	Mannar Thirumalai Naiker College,	26.11.14

		Sector	Madurai	
Workshop	Participated	Introduction to SPSS Package	V.H.N.S.N.college, Virudhunagar	19.02.15
Workshop	Participated	Introduction to SPSS Package	St.Antony's College of Arts & Science for Women, Dindigul	10.02.17 & 11.02.17
Workshop	Participated	Oil Conservation	Petroleum Conservation Research Association	25.01.20
Workshop	Participated	How to be Super Successful in Life"	Nehru Institute of Information Technology & Management, Coimbatore	23.07.20
Curriculum Workshop	Participated	BBA., in Rural Management and MBA., in Rural Management	Mahatma Gandhi National Council of Rural Education, Hyderabad.	12.11.20
National Level Webinar	Participated	Behavioural changes in past COVID 19 era	Madurai Kamaraj University, Madurai	28.05.20
International Level Webinar	Participated	Challenges experienced by young Entrepreneur: Strategies to way forward	St.Mary's College, Tuticorin	30.05.20
National Level Webinar	Participated	Future of Examination: Bloom's Taxonomy & Multiple Assessment Tools	G.T.N. Arts College, Dindigul	08.06.20
National Level Webinar	Participated	Consumer the Real Owner	St.Antony's College of Arts & Science for Women, Dindigul	10.06.20
National Level Webinar	Participated	Strategies of MSME in COVID-19	Bharathiar University Arts & Science College, Pollachi	13.06.20
National Level Webinar	Participated	Covid-19 Pandemic Impact: Evolving Business Strategies	Sree Sevugan Annamalai College, Devakottai	10.07.20

National Level Webinar	Participated	Need & Importance of Physical Activity & Yoga during COVID-19 Pandemic	Khadir Mohideen College, Adirampattinam	16.07.20
National Level Webinar	Participated	Practical aspect of GST Registration	Bharathiar University Arts & Science College, Pollachi	22.07.20
National Level Webinar	Participated	Effective Teaching Strategies for Young Learners	Holy Cross College, Trichy	27.07.20
National Level Webinar	Participated	Techniques of Management: Teaching – Learning through Online Classroom	IISE group of institution, Lucknow	08.08.20
National Level Webinar	Participated	ICT Tools for Class Room Teaching and Virtual Lab	Sakthi College of Arts and Science for Women, Oddanchatram	16.10.20
National Level Webinar	Participated	Beyond 2020 Conclave on happening Careers in Accounting & Finance	Prime Academy & ICT Academy	20.01.21
National Level Webinar	Participated	NACC preparation: Peer Team Visit	Vinayaka Mission's Research Foundation, Salem	15.05.21
National Level Webinar	Participated	Profession for Women Then & Now	Sakthi College of Arts and Science for Women, Oddanchatram	19.05.21
National Level Webinar	Participated	Career Planning and Corporate Outlook in Current Scenario	Sakthi College of Arts and Science for Women, Oddanchatram	22.05.21
National Level Webinar	Participated	An Overview of COVID-19 on small scale Industries	Sakthi College of Arts and Science for Women, Oddanchatram	22.05.21
National Level Webinar	Participated	Changing Dynamics of Mergers & Takeovers	M.V. M. Govt. Arts College for Women, Dindigul	02.06.21
Awareness Programme	Participated	Entrepreneurship	St.Antony's College of Arts & Science for Women, Dindigul	25.06.14 to 27.06.14
Orientation	Participated	Career Development	St.Antony's College of	17.09.16

Programme			Arts & Science for Women, Dindigul	
Orientation Programme	Participated	CA CMA CS- Career Excellence	Sakthi College of Arts and Science for Women, Oddanchatram	02.05.21

Positions Held:

- ➡ Organizer, National Level Webinar on “Angel Warriors with a Stethoscope” on 01.06.2021.